



# Samyuktha Sam

Visual and Experience Designer

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## Work

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### **HumanX, Mumbai**

Experience Design Intern  
July- August 2020

### **Lifespark Technologies**

Identity and Visual Design  
Crowd Sourced  
Contact Tracing Platform  
April-July 2020

### **Ogilvy, Bangalore**

Creative Intern  
June 2019

### **TEDxMITID- Pune**

Team: Visual and Identity Design  
January- March 2019

### **Studio Trika**

Visual Design Intern  
May '16

### **National Public School, Bangalore**

Junior President- Art Association

## School

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### **MIT-ID, Pune**

Graphic Design, Class of '21

### **L'ecole de Design Nantes**

Semester Abroad  
Digital media Design  
Cut short to 2 months (Covid-19)

### **Parsons Paris- The New School**

Summer School '18 - Communication Design

### **National Public School, Bangalore**

PCMB- Class of '17

## Skills & Tools

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Experience Design

Wire-framing

Prototyping

Information Architecture

Data Visualization

Design Research

Visual and Identity Design

Identity and Branding

Publication

Copywriting

**Figma**

**Adobe XD**

**Adobe Illustrator**

**Adobe InDesign**

**Adobe Photoshop**

**Microsoft Office**

## Volunteering

### **Pollinate Group**

Research Volunteer, 2020

### **Raty Rafty, Bangalore**

Self Initiated Charity Venture  
2015-2017

## Languages

English- Proficient

Hindi-Working

Tamil-Native

French-Beginner

Latin-Beginner

## Interests

Writing

Philosophy

Creative Coding

Student of Carnatic Music

Student of Tabla